

Scott Biersack

Illustrator & Designer

EDUCATION

Cooper Union

October 2015 - August 2016

Postgraduate Certificate in Typeface Design

Arizona State University

August 2011 - May 2015

Graduated with a BSD, in Visual Communication Design, from The Design School, and Arizona State University.

WORK EXPERIENCE

Freelance Design & Illustration

June 2013 - Present

Responsible for a wide variety of projects from a wide variety of clients. Some select clients I have worked with include: Adobe, Adweek, Art Directors Club, Blue Moon Brewing Co., Creative Mornings, Fonts.com, Four Seasons, Girl Skateboards, Jose Cuervo, Nature Valley, TGI Fridays, Tuts Plus., Starbucks, Walt Disney World Resorts, and many more.

Intern Graphic Designer at Stranger & Stranger

Aug. 2015 - Nov. 2015

Responsible for a multitude of cap, neck, front and back label designs across a variety of brands such as Boukman Rum, José Cuervo, Makers & Co., Oakville Grocery, and Three Olives.

Associate Designer at Zion & Zion

Dec. 2012 - June 2015

Responsible for designing various logos, brand standards and advertising materials for a wide variety of clients. Converted email designs into HTML and CSS markup for clients to send out email blasts to their consumers.

SKILLS

Proficient in Adobe Illustrator, Photoshop, InDesign, Dreamweaver, HTML5, CSS, minor Javascript. Focus in typography, hand-lettering and typeface design.

ACHIEVEMENTS

Communication Arts - Typography Annual 7: *Dec. 2016*

Print Magazine Typography & Lettering Awards - Best in Class: *Jan. 2016*

Type Directors Club (TDC62) - Typographic Excellence: *Jan. 2016*

Applied Arts Student Award - Packaging: *Oct 2015*

Adobe Design Achievement Awards - Packaging Semifinalist: *May 2015*

Type Directors Club (TDC60) - Typographic Excellence: *July 2014*

Phoenix New Times Big Brain Award: *April 2014*

Design Excellence Recipient: *Fall 2013*

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